



PARTNERSHIP FOR PUBLIC SERVICE

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MEDIA ADVISORY

PARTNERSHIP FOR PUBLIC SERVICE AND IBM JOIN TO PROVIDE NEW JOB PATH FOR BABY BOOMERS

Launch New Initiative to Steer Retiring Corporate Boomers into Federal Jobs

Washington, D.C. ó On Thursday, January 17th, the Partnership for Public Service will hold a news conference with IBM to launch ***FedExperience Transitions to Government*** -- a "golden" opportunity for business leaders and tech-savvy baby boomers looking for encore careers where they can make a difference. This new program is part of the Partnership's ***FedExperience*** initiative, which will tap into the baby boomer talent pool to help address the more than 500,000 government positions that will become vacant in the next five years.

At the news conference, the Partnership will release its report, "A ***Golden Opportunity: Recruiting Baby Boomers to Government***," which lays out the case for, and challenges to, ***FedExperience***. IBM will discuss its pilot program and how it sees the future of work during a panel discussion with AARP and the U.S. Department of Treasury.

WHAT: Partnership for Public Service news conference to announce ***FedExperience Transitions to Government***; release the "Golden Opportunity: Recruiting Baby Boomers to Government" report; and host panel discussion

WHO: **Max Stier**, President and CEO, Partnership for Public Service
Linda M. Springer, Director, U.S. Office of Personnel Management
Stanley Litow, Vice President for Corporate Citizenship and Corporate Affairs, IBM
Deborah Russell, Director, Workforce Issues, AARP
Rick Hastings, Deputy Chief Human Capital Officer, U.S. Department of Treasury

WHEN: January 17th, 10:00 ó 11:00 a.m.

WHERE: The National Press Club, Murrow Room
529 14th Street, NW
Washington, D.C.

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