



## CALL TO SERVE GRANT PROGRAM | OVERVIEW

---

The Partnership for Public Service – a nonprofit, nonpartisan organization – works to revitalize our federal government by inspiring a new generation to serve and by transforming the way government works. The Partnership’s *Call to Serve* initiative is designed to educate a new generation about the importance of a strong civil service, help re-establish links between federal agencies and campuses and provide students with information about federal employment. The *Call to Serve* network currently consists of more than 620 schools and 75 federal agencies.

In 2007, the Partnership awarded grants to assist campuses in building effective campaigns to promote federal service and spur further innovation at five *Call to Serve* member universities:

- Brown University
- Sacramento State University
- University at Albany
- Washington University in Saint Louis
- Western Michigan University

Examples of the work of grant schools include hosting federal employment events, conducting on-going outreach to agencies and identifying new ways to inform students about federal service.

In January 2009, the Partnership will announce a new cohort of five grant schools. Grant funds may be used for resource materials, supplies, equipment, staffing support or professional development necessary to expand a university’s existing efforts to promote federal service.

### BENEFITS OF RECEIVING A GRANT

Among the many benefits of grant school status are:

- A monetary award of \$3,000 for the first year of the grant;
- An option to renew the grant with an award of \$2,000 for the second year;
- A complimentary on-site training and consultation session (valued at \$4,500);
- A kickoff training session in Washington, D.C. with other grant schools (travel and accommodations provided by the Partnership);
- Access to the *Annenberg Speakers Bureau*;
- Networking opportunities with other universities;
- Connections to federal agencies;
- A leadership role in the *Call to Serve* network;
- Opportunities to present at regional trainings, conferences and Webinars; and
- Partnership staff support and resources.

### EXPECTATIONS OF GRANT SCHOOLS

- Development of a plan to increase campus-wide awareness of federal job and internship opportunities;

- Implementation of innovative public service initiatives to educate students and develop long-term, sustainable campus efforts;
- Identification of two points of contact to attend the grant schools kickoff meeting in February 2009 and maintain communication with the Partnership for the duration of the grant;
- Weekly contributions to *Partnership Connect*, the main *Call to Serve* networking tool;
- Participation in monthly conference calls;
- Engagement of universities, organizations and media to promote federal service;
- Utilization of metrics to measure the success of the campaign;
- Submission of a formal evaluation report assessing activities and accomplishments; and
- Mentorship of future grant schools.

### DURATION

Grants will fund activities beginning in January 2009 through the 2009-2010 academic year. Grants can be renewed for an additional twelve months for the 2010-2011 academic year.

### ELIGIBILITY

Grants will be awarded exclusively to colleges and universities in the *Call to Serve* network.

### SELECTION CRITERIA

The Partnership for Public Service will use the following criteria to select the 2009 grant schools:

- Evidence of university leadership commitment to the endeavor;
- Evidence of broad engagement of the campus community;
- Clear assignment of responsibility for this undertaking;
- Existing base of activities and efforts already in place to enhance and expand;
- A plan for measuring the results and impact of the project; and
- A plan for sustaining the effort beyond the grant period.

### APPLICATION DEADLINE AND NOTIFICATION

Applications must be received by **November 21, 2008**. Applicants will be notified of their award status no later than **December 19, 2008**.